## guiding lights Lessons in effective mentoring jeanine clingenpeel

DUALS. iDEAS. iNFORMATION. on MENTORING

W hile their own hard work and ingenuity play a significant role in building a thriving company, CEOs owe much of their success to their mentors – role models who took the time to help an aspiring business leader. Now, these CEOs have an opportunity to pay it forward by mentoring the next generation of leadership. But what characteristics define an effective mentor – and are they qualities that you possess? These CEOs reflect on their mentoring experiences and give advice on how to give advice.



## ANDY STEINEM CEO Dahl-Morrow International (DMI)

What makes a "They are pushy and patient at the same time: They good mentor: push you to stretch yourself to the next level, and they are patient in answering your questions or helping you through your mistakes."

My advice: "Give your protégé the authority to make their own mistakes and help guide them through the good and the bad, and ask, 'What did you learn?""

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